

THE MONARCH CRUDE OIL CO.

Incorporated Under the Laws of Arizona.

CAPITAL, \$500,000.
ITS PERSONNEL, PROPERTY AND PROSPECTS.

Officers:

W. J. Bailey, President. E. S. Springer, Vice President. C. E. Foote, Secretary.
Albert Parker, Treasurer. Ex-Chief Justice Doster, General Counselor.

Directors:

W. J. Bailey, J. R. Mulvane, C. E. Friend, E. S. Springer, J. W. Sexton, Albert Parker, C. E. Foote

Names, Business and Addresses of the Incorporators

W. J. Bailey, Governor of Kansas,	Baileyville, Kansas	W. A. Jeffers, Secretary Great Western Stove Company,	Leavenworth, Kansas
J. R. Mulvane, President Bank of Topeka,	Topeka, Kansas	P. O'Brien, Manager M. & K. Telephone Company,	Leavenworth, Kansas
Frank Doster, ex-Chief Justice of Kansas,	Topeka, Kansas	E. E. Witherby, General Manager United Gas and Electric Company,	Leavenworth, Kansas
Albert Parker, Capitalist, ex-Mayor,	Topeka, Kansas	Wm. H. Fellows, Superintendent Electrical Department,	Leavenworth, Kansas
C. E. Foote, Attorney and Bond Broker,	Topeka, Kansas	A. P. Quinn, Capitalist,	New York
Geo. E. Cole, ex-State Auditor, Manager Illinois Life Insurance Company,	Topeka, Kansas	J. S. Thompson, Capitalist and Oil Operator,	Waco, Texas
N. B. Burge, ex-Deputy Labor Commissioner,	Topeka, Kansas	J. H. Cohen, Banker,	Seneca, Kansas
C. M. Hill, Dealer in Wall Paper,	Topeka, Kansas	C. E. Friend, Lumber Dealer,	Soldier, Kansas
M. Council, Contractor and Builder,	Topeka, Kansas	J. H. and G. F. Riley, Hardware Dealers,	Soldier, Kansas
George D. Lytle, Oil Broker,	Independence, Kansas	S. S. Reed, Physician,	Soldier, Kansas
W. H. Whitford, Real Estate Broker,	Independence, Kansas	J. H. Lynn, Merchant,	Soldier, Kansas
Col. E. C. Little, Attorney at Law,	Abilene, Kansas	H. S. Ramey, Manager Lumber Yard,	Soldier, Kansas
L. F. Koehler, Captain U. S. Army,	Phoenix, Arizona	F. M. Wilson, Banker,	Soldier, Kansas
E. S. Springer, Manager Light and Heating Company,	Leavenworth, Kansas	P. H. Reed, Stockman,	Babcock, Kansas
James W. Sexton, Undertaker,	Leavenworth, Kansas	Friend & Holston, Lumber Dealers,	Goffs, Kansas
S. W. Wilson, Secretary Great Western Manufacturing Company,	Leavenworth, Kansas	W. M. McGowan, Merchant,	Onaga, Kansas
F. A. Pickett, Assistant Secretary Great Western Manufacturing Company,	Leavenworth, Kansas	J. B. Baker, Manager Lumber Yard,	Corning, Kansas
E. W. Crancer, Manager and Partner in Hardware Company,	Leavenworth, Kansas	William Jacobia, Banker,	Corning, Kansas

The Company's Leases are on 160 acres in Montgomery County, Kansas, situated in the very heart of the **WAYSIDE OIL POOL**, the most sure and uniform oil field thus far discovered in the West. In that pool there were 20 wells brought in in May and 32 in June, without one "dry hole." Absolutely the only field on earth with such a record. These wells averaged 32 barrels production.

2 Big Wells Already

On Saturday, the 6th of August, this Company's first well was shot and proved to be the greatest thus far brought in in that pool, making a showing of from 50 to 60 barrels, and on August 12th the second well was shot and proved equal to No. 1 in producing. **These two Wells make this property worth \$100,000 today, or three times its cost to this Company.**

The Standard's pipe line runs right across this property and the oil produced therefrom is of the **HIGHEST** grade and brings the highest price—20 cents more to the barrel than the Chanute oil.

Unprecedented Sale of Stock

This Company has placed \$200,000 of its capital stock in its treasury to be used for **development purposes only**, 50,000 shares of which was sold in one week. This stock was ordered through the mails, by telephone, by telegraph, and by personal visits to the Company's offices. Many persons expected to buy some of the first block who will now be disappointed. But such is life, and such lack of decision is what keeps the average person poor. The man who accumulates wealth is the man who knows a good thing when he sees it and **then seizes the opportunity to make money.**

Don't feel too bad, nor spend your time worrying over the opportunity gone, but lay hold of the next one.

Another block of 50,000 Shares was put on the market August 22nd at

C. E. FOOTE, Secretary Monarch Crude Oil Co., Real Estate Building, Topeka, Kansas,

P.S.—LATER: This Stock will be withdrawn from the market next Monday morning. Therefore, any person desiring this Stock must make their remittance not later than next Saturday. By order of the Board.

W. J. BAILEY, President.

C. E. FOOTE, Secretary.

20c per Share

The location of the Company's holding and the way its development started off, warrants the prediction that this stock will increase at least

5 cents per Share every 30 Days

and that the Company will be able to pay a handsome dividend in six months.

Figures Won't Lie

The Company intends to drill four wells a month. In three months at that rate it can drill 12 wells, which together with the two big wells already in, will make a bunch of 14 wells. These wells, according to the showing of the first two, will produce from 500 to 600 barrels per day. But suppose they only average 25 barrels each per day, that would make the daily production 350 barrels. That production, at the present price, viz., 88 cents, would yield \$308.00 worth of oil per day, \$9,240 worth per month and \$110,880 per year. At that rate 14 wells on this property will pay 20 per cent. annual dividend on the **PAR VALUE** of this Company's stock 100 per cent on what the first 50,000 shares will cost you if you **BUY NOW**. But we do not propose to stop at that. We will go on and on until we drill at least 30 wells on this property, and that many wells will double the above figures, or 40 per cent. dividend on **OUR CAPITALIZATION**.

We now expect the **THIRD OILER** to be shot this week and the fourth about next Tuesday, after which there will be no more of the **MONARCH** stock sold at **TWENTY CENTS**. "A hint to the wise" ought to be sufficient.

Since the discovery of the wonderful oil fields of Kansas, a great many Topeka people and elsewhere have been heard to mournfully remark, "If I had only invested a little money in

the oil business several months ago I might have been on 'Easy street' now, but I waited." Yes, they waited, and many of them are still waiting, while others are getting in and fixing themselves for life. Already a number of people within the bounds of your acquaintance have "settled the bread question" forever, and **YOU** know it, and yet you are waiting—waiting we presume to have riches thrust upon you. There is no saying more true than that "God helps those who help themselves." Yes, the good Lord has filled the earth with wealth—gold, silver, iron and **OIL**—but **MAN MUST OPEN THE DOOR TO THIS GREAT STOREHOUSE OF NATURAL WEALTH AND WALK IN** if he ever derives any benefit therefrom.

You haven't the time, nor the disposition, nor the ability to drill oil wells, but you can certainly join hands with those who have, and thus participate in the wealth derived from this **NOW GREATEST KANSAS ENTERPRISE**.

In considering this proposition there are but two questions for the investor to consider, viz: What oil company has good, proven producing property? What oil company has a management composed of honest, conscientious, able and successful men?

Unless these two questions can be settled in the affirmative concerning any company which offers its stock on the market, give it a "wide berth." But if you decide that these two questions can be, or **ARE**, settled affirmatively, then there are no business operations known in the business world today in which you can obtain more satisfactory results and a greater income on an investment than the **OIL BUSINESS**.

If you have any idle money, pardon us if we suggest to you that you cannot more **WISELY** nor more **PROFITABLY** invest it than to buy stock in the **MONARCH CRUDE OIL COMPANY**, and buy it **NOW**, while it is going at **TWENTY CENTS PER SHARE**, for it will not remain there but a few days.

After you have read the names of the incorporators and officials of this company, if you decide to let us alone, we shall not feel bad at all, but if you decide to come in and be one of us, we shall give you a hearty welcome and protect your interests to the utmost farthing.

We have explained all in this ad. Don't stop to write letters; we haven't the time to answer questions. Read the advertisement, and if you like us, send in your order and your remittance to